

This good-looking supermodel is the right kind of eye-ful

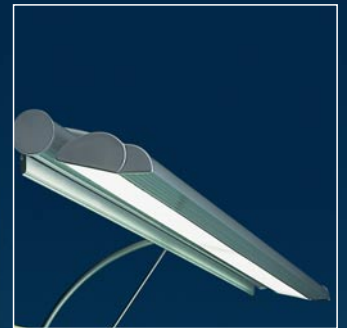


Refrigerated Multideck Marena

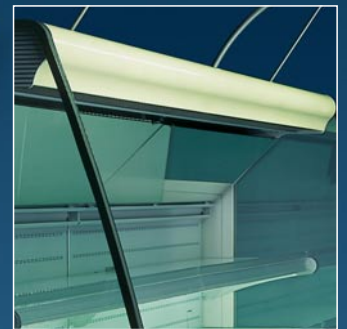
Our new model Marena lays open all that delights your own and your customers' eye: Generous display of goods and a fresh, appealing appearance. Stepped decks and a canopy set well back create

a sight nothing short of unique that incites quick action. The keen attention this exclusive facade draws is a visible result of the winsome impression it makes and its tasteful presentation.

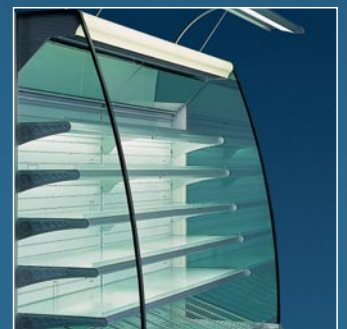
Here's the multideck that shows what accessibility is!



External lighting (accessories)



Recessed case canopy



Curved, panorama end walls. Cascading stepped-depth display shelves

Cascading display decks that reach invitingly out to customers. A receding canopy that leaves convenience foods, dairy products or fresh meats wide open to view. Clear visibility through wholly transparent ends. Everything that motivates customers

to buy is handsomely packaged in a visionary multideck concept – consistent from start to finish, harmonious from one end to the other. Marena 73.L is an exquisite invitation to all who would not deny themselves access to the good things.

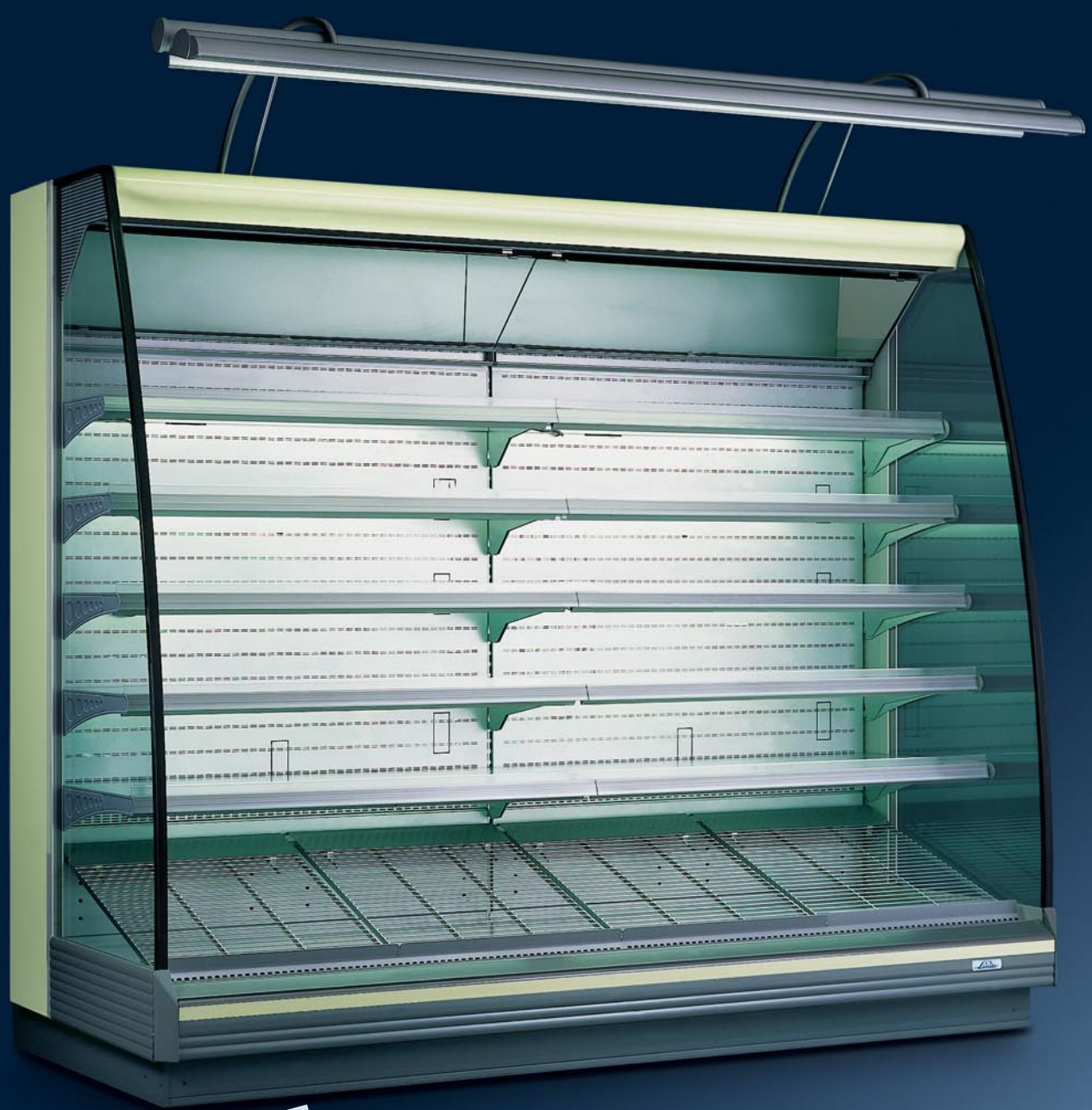
Styling that takes second place to the merchandise



Mirrored glass to visually magnify stock abundance (accessories)

Open presentation is the essence of the Marena 73.L refrigerated multi-deck. Neatly arranged display decks stepped in depth, level or slanted, that bring the products to the fore while themselves retreating. All parts of the frame and ends are visually so

light and transparent as to almost see right through them. The front is low and exposes a generous opening where nothing inside is concealed from view. Brilliant lighting is an inherent part of the overall package, as is thoroughly proven Linde refrigeration.



Evolution⁵
Made to trade.

A new dimension captures the market

The road to the future in refrigerated display cases is signposted by Linde. With the Evolution5 Range we have entered a new dimension that lends a dynamic new look to retail merchandising: Slim-line architectural design to make way for maximum productivity per unit of floor space. Direction-setting styling that places the products in full focus. A striking color concept wholly adaptable to any

product stocking and retailing strategy. Fittings and accessories to suit every individual need. Plus energy-economizing refrigeration of peerless reliability. However a store may seek to establish its own identity and attractiveness for customers, Evolution5 starts it on the right route.

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